COOPSAREOPEN.COM

You Already Have Everything You Need to

Get Exactly What You Want



I nearly smacked myself on the side of my head when I realized it – I had been ignoring my most valuable asset. My wife and I drove over a 250K miles a year as team drivers. If you can

name a place, we've probably been there. We've hauled high-end sports cars for people who had more money than brains. We started driving in our early 20's and loved it.

Time

You have more than enough time to think through any business idea that you have.

Turn off the AM radio.

Learn how to take audio notes on your smart phone. If you don't have a smart phone, get one.

Your trucking community will tell you if your ideas are good. Grab your CB and put your ideas out there to your fellow drivers. You'll know if you have a hit on your hands in about an hour.

If your idea doesn't get traction, rework it and try again

> John. Roquemore

BUT HOW DO WE GET OUT?

Getting out of trucking was not the easiest decision. We were just as trapped as any O/O out there -- we needed the revenue to finish paying for the rig. There just didn't seem to be a way out. I knew I could find a way, but I just didn't have the answer yet. I did the only thing that I knew to do -- I grabbed my CB and started talking and sharing my ideas with anyone who would listen. Your behind-the-wheel time is your greatest asset, so start using it to fine tune some of your ideas for making extra money. It turns out that a few of my ideas really had promise. I have you, my fellow truckers, to thank for where I am today. My wife and I happily own and operate 3 businesses. This skill of reaching out to my fellow drivers worked for me, and I know it can work for you!